

# Amerika Only

proud partner of



## Media kit 2024





# About Amerika Only

Amerika Only is an online magazine for travelers who love America. We take them back to the USA with fun stories and travel tips. Every day on AmerikaOnly.nl and our social media channels, throughout the year in our books.

Amerika Only is published by *door Boy & Co.* and media partner of Visit USA.

# Our reach

600,000 potential America travelers per month\*

- Reach of **450,000** America travelers per month via Facebook
- Reach of **100,000** America travelers per month on AmerikaOnly.nl
- Reach of **50,000** America travelers per month via Instagram
- **24.000** followers on Facebook
- **9.500** newsletters sent per month
- **3.500** followers on Instagram

\* Based on monthly averages





# Our collaborations

We are always looking for interesting partners to work with. Partners who are looking for ways to bring destinations, services and products to the attention of a large group of America travelers – in a positive way.

## Benefits

- A target group with **great interest in traveling to the USA**
- Content that **always stays online**
- **Clear overviews of results** after each campaign
- Advertising through **native content** that we provide for you
- **Valuable backlinks** from AmerikaOnly.nl

# Our options

## Combination packages

Our combined packages represent your brand on a recurring basis.

You benefit from all our channels. This is how it works! →

### 1. Create

We write unique articles and publish them on AmerikaOnly.nl.

### 2. Optimize

We summarize these articles in posts for Facebook, Instagram and our newsletter. The combination of the title, photo, link and caption ensures that travelers who do not click on the link also get the gist of the story.

### 3. Repeat

We will repeat this three times per article – for an optimal reach.

### 4. Add extra posts

Sometimes a photo or video says more than words. We therefore create additional posts on Facebook and Instagram to complement our existing articles.

## Amerika Only Pro

- 24 articles on AmerikaOnly.nl, including summaries on Facebook (3x), Instagram (3x) and our newsletter
- 24 extra posts on Facebook
- 24 extra posts on Instagram
- Your own column on AmerikaOnly.nl

Membership price Visit USA €4.299

Price €6.499

## Amerika Only Plus

- 12 articles on AmerikaOnly.nl, including summaries on Facebook (3x), Instagram (3x) and our newsletter
- 12 extra posts on Facebook
- 12 extra posts on Instagram

Membership price Visit USA €2.499

Price €3.799

## Amerika Only Standard

- 6 articles on AmerikaOnly.nl, including summaries on Facebook (3x), Instagram (3x) and our newsletter
- 6 extra posts on Facebook
- 6 extra posts on Instagram

Membership price Visit USA €1.399

Price €2.199

## Amerika Only Light

- 3 articles on AmerikaOnly.nl, including summaries on Facebook (3x), Instagram (3x) and our newsletter
- 3 extra posts on Facebook
- 3 extra posts on Instagram

Membership price Visit USA €799

Price €1.299

# One-time options

	Membership price	
	Visit USA	Price
Article on AmerikaOnly.nl*	€199	€299
Post on Facebook	€199	€299
Post on Instagram	€49	€75

\* Price includes a summary on Facebook, Instagram and our newsletter.





# Books and merchandise

Our books and SpaarShirts (photo) make great giveaways for your customers. Both are available at a discounted price when you order a minimum of five copies. We can also customise covers and designs according to your corporate identity.

	Discount per book or shirt
5 to 25 copies	€1
25 to 50 copies	€2
50 to 75 copies	€3
75 to 100 copies	€4
100+ copies	€5
	Price
Customised cover or design	€99

# Contact

Do you have any questions or suggestions? We'd love to hear them!

Please contact Boy Tijbosch via **[boy@AmerikaOnly.nl](mailto:boy@AmerikaOnly.nl)**.



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