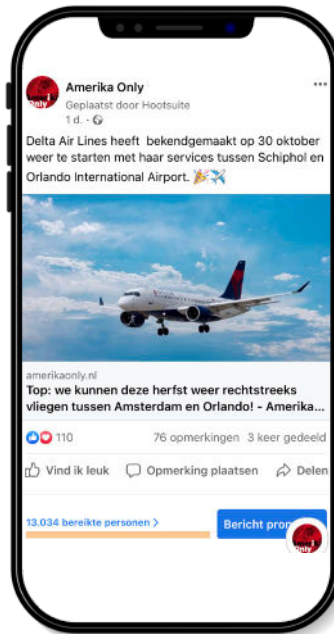




Amerika Only

Media kit 2023





About Amerika Only

Amerika Only is an online magazine for people who love America. We take you back to the USA with fun stories and travel tips. Head to AmerikaOnly.nl and social media for daily updates.

We also publish books several times a year.



Our reach

600,000 potential America travelers per month*

- Reach of **450,000** America travelers per month via Facebook
- Reach of **100,000** America travelers per month on AmerikaOnly.nl
- Reach of **50,000** America travelers per month via Instagram
- **23,000** followers on Facebook
- **9,500** newsletters sent per month
- **3,500** followers on Instagram

* Based on monthly averages

Our collaborations

Amerika Only is always looking for interesting partners to work with. Partners who are looking for ways to bring services and products to the attention of a large group of America travelers – in a positive way.

Benefits

- A target group with **great interest in traveling to the United States**
- Advertising through **beautiful and narrative content** that we provide for you
- Content that **always stays online**
- **Clear overviews of results** after each campaign
- Presence on **all our channels**

Our options

Combination packages

Our combined packages represent your brand on a recurring basis. You benefit from all our channels. This is how it works!

1. *Creating content*

We write unique articles and publish them on AmerikaOnly.nl.

2. *Optimize for screen readers*

We summarize these articles in posts for Facebook, Instagram Stories and the Amerika Only Newsletter – with a link and your brand name. We do this so that casual readers also get the gist of the story.

3. *Repeat*

We will repeat this three times per article – for an optimal reach.

4. *Add extra posts*

Sometimes a photo or video says more than words. We therefore create additional posts on Facebook and Instagram to complement our existing articles.

Package A | Weekly on Amerika Only

- 12 sponsored articles on AmerikaOnly.nl, including links to the articles on Facebook (x3), Twitter (x3), Instagram Stories and the Amerika Only Newsletter
- 12 sponsored posts on Facebook
- 12 sponsored posts on Instagram
- Your own column on AmerikaOnly.nl's homepage
- Your own column under regular articles on AmerikaOnly.nl
- Your own column in the Amerika Only Newsletter

Price per quarter €4,600

Annual offer €13,800

Package B | Every two weeks on Amerika Only

- 6 sponsored articles on AmerikaOnly.nl, including links to the articles on Facebook (x3), Twitter (x3), Instagram Stories and the Amerika Only Newsletter
- 6 sponsored posts on Facebook
- 6 sponsored posts on Instagram

Price per quarter €3,050

Annual offer €9,150

Package C | Monthly on Amerika Only

- 3 sponsored articles on AmerikaOnly.nl, including links to the articles on Facebook (x3), Twitter (x3), Instagram Stories and the Amerika Only Newsletter
- 3 sponsored posts on Facebook
- 3 sponsored posts on Instagram

Price per quarter €1,150

Annual offer €3,450

One-time options

Article on AmerikaOnly.nl*	€300
Article on AmerikaOnly.nl with backlinks	€200
Post on Facebook	€300
3 posts on Facebook	€600
Post on Instagram	€75
3 posts on Instagram	€150

* Price includes summary posts on Facebook, Instagram Stories and the Amerika Only Newsletter. Articles without summary posts are possible for €200.



Giveaways

You can order our books, which make great giveaways for your customers. The *Amerika Only Magabooks*, the *Amerika Quizbook* and *San Francisco: (Meer Dan Een) Reisgids* are available at a discounted price when you order a minimum of fifty books.

At an extra cost, we can customise the cover and the inside of the books according to your corporate identity.



Amerika Only

Contact

Do you have any questions or suggestions?

We'd love to hear them! Please contact Boy

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